

IN THE SPECIFICATION

Please amend the paragraph beginning at page 8, line 7, as follows: *T.J. 2-1-08*

The reason that full-page or multiple consecutive full-page advertisements are tolerable to readers of book-like representations is that the flipping page, book-like interface (such as in the cases of the traditional paper book and the interface of a special kind of flipping, book-like Internet browser described in co-pending patent application No. 09/617,043, filed June 14, 2000, serial No. 08/992,793, filed Dec. 18, 1997, as well as a special kind of book-like human-computer interface described in U.S. Patent No. 6,064,384) creates a 3-dimensional effect. Users feel that they can simply flip these “obstructing” pages away very easily (either using their hands directly on the pages in the case of the paper book or using an input controller such as a mouse in the case of the special Internet browser described in copending patent application No. 09/617,043, filed June 14, 2000, or using a special flip-browsing controller described in U.S. Patent No. 5,909,207. This flip-browsing controller allows the user to achieve a variable flipping speed).